

# ACORN.

From idea to order and beyond.



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WWW.ACORNVENTURE  
.CO.UK

# PRICES AND SERVICES



I would hate to be one of those business that fills you with joy, excitement and suspense when reading about how much great work we can do together only to leave you with a 'fill in all your details for about 30 minutes and then I will come back to you with a quote' kind of form.

So, I have included a guide of all my prices here so it gives you an idea of costs. However, the majority of my customers have a bespoke package which is tailored to exactly what they want and most importantly need, so please use this as a guide and then let's chat about your bespoke quote.

We don't feel the need to lock you in, all of our pay monthly services are rolling contracts and therefore just need 28 days to cancel.

## CLUB ACORN

### ***THE COOLEST CLUB IN TOWN***

You gain access to Club Acorn when you join any pay monthly service. You get access to events, training, resources and even some useful packages in the post!



# BLOGGING & CONTENT



## 1 BLOG POST

### **£40 one off fee.**

A One-Off 300-500 Word Blog Post.

You provide the idea and we do the rest.

(we can also generate blog post ideas - £30 for 10 ideas)

## ONSITE CONTENT

### **£40 one off fee.**

£50 Per Page of 300-500 words for 5 pages or less.

5 – 10 pages – £45 per page.

10+ pages – Contact Us for a Quote.

## REGULAR BLOG POSTING

### **£35/ month.**

1 Blog Post Each Month.

We generate the ideas based on your business & customers.

Discount for more than 1 post per month.

Having content on your website is a must because how else are people going to know what you're about? Content can determine how people portray your business.

Ideally every page of your website should have 300-600 words to make Google love you, or to help improve your SEO.

In these website pages and blog posts we will include your keywords for you so Google (and other search engines) know what you want to be found for, so they can send the right traffic and audience to your website.

# SOCIAL MEDIA MANAGEMENT



## CLUB

**£70/ month.**

3 Social Media Posts each week, up to 2 platforms

Inclusive of design, scheduling, ideas and planning.

Access to Club Acorn and all resorces

## PREMIUM

**£130/ month.**

5 social media posts over 7 days of your choice, up to 2 social media platforms.

Inclusive of design, scheduling, ideas and planning.

Access to Club Acorn and all resorces

## V.I.P

**£170/ month.**

A social media post each day, up to 2 Social Media platforms.

Inclusive of design, scheduling, ideas and planning.

Access to Club Acorn and all resorces

**Our social media management is all about helping you build your network, engage your following and helping your business gain vital leads.**

We also offer advertising services that pair well with our management, this is quoted for on a per hour basis depending on the complexity of the advertisement plus the advertising costs.

**Some business just want the post designing for them to schedule as and when they would like. This is why we have created content only services, we will provide the graphics you do the rest.**

Graphics include quotes, edited photos, videos, special offers etc.

**GRAPHICS ONLY**

**£110/ month - 30 graphics**

**£200/ month - 60 graphics**

# BRAND DESIGN



## LOGO ONLY

**£99 one off fee.**

30 minute consultation to discuss ideas.

4 Initial Designs.

3 logo revisions. Logo provide in all formats required.

(price may be more if logo design is complex)

## BASIC BRANDING PACKAGE

**£150 one off fee.**

1 Hour consultation to discuss ideas

6 Initial Designs.

4 logo revisions

Logo provided in all formats required including variants

Branding kit provided including colour schemes & fonts

Social media optimised logos

(price may be more if logo is complex)

## VIP BRAND DESIGN

**£200 one off fee.**

1 Hour consultation to discuss ideas

8 Initial Designs.

Unlimited logo revisions

Logo provided in all required formats

Brand kit provided including colours and fonts

Social media optimised logos

5 social media posts

Business card design

(price may be more if logo is complex)

Are you launching a new business? Rebranding or launching a new product? We can help oversee all or any factors associated with this to help make it a huge success.

I have years of experience in launching my own business and helping others with theirs, I can help with every element and ensure nothing is missed.

Additional revisions are charged at £20 per revision.

# GRAPHIC DESIGN



## STATIONARY

Business Cards £40

Letterheads £35

Email Footers £20

Notebooks £45

Desk Planners £50+

## PRINT

Leaflets (double sided)  
£45

Roller Banners £50

Brochures £100+

## SOCIAL/WEB

Social Optimised Logos  
£10

Social Header £15

Social Media post from  
£10+

Email Newsletters  
(template) £70+

E-Commerce website  
build £300+

Standard website build  
£250+

Online ordering system  
build £250+

## PACKAGING

Short run bespoke  
packaging from £50

Stickers from £2

Branded items from £1

Gift packs from £5

Product design POA

Full product and  
Packaging management  
POA

We also have exclusive print prices so you can get your items designed and printed with us. We offer lots of other products and services so if you are after something which is not listed please just send me an email!

Graphic design is charged at £25/hour or £20/hour for Club members.

# ROCKSTAR BUNDLES



## PRESLEY CLUB

**£180/month.**

5 social media posts a week on days of your choice, on one platform.

Monthly newsletter or blog post.

2 hours of graphic design work per month.

Access to Club Acorn and all resources.



## BOWIE PREMIUM

**£220/month.**

5 Social Media Posts a week across 2 platforms on days of your choice.

One blog post a month.

5 Hours of graphic design work per month.

Monthly newsletter.

Access to Club Acorn and all resources.



## MERCURY V.I.P

**£299/month.**

A social Media Post every day across 2 platforms.

One Blog post each month.

5 Hours of Graphic Design Work each month.

Monthly newsletter.

Quarterly Strategy Session.

Access to Club Acorn and all resources.

These are 3 of our most popular combinations, each service is slightly reduced due to bundling up! If this doesn't fit what you are looking for please just contact us for a bundle quote.

# OTHER SERVICES



## EMAIL MARKETING

Newsletter set up £50  
(one off fee)

Monthly newsletter £40

Quarterly newsletter  
£50

Weekly Email Marketing  
£30/per week.  
(£50 initial set up fee)

Template only set up  
£65 each.

## SOCIAL MEDIA / WEB REVIEWS

Social Media Review  
Standard £25  
Premium £45

Website Review  
Standard £35  
Premium £55

Standard includes a 1  
page report.  
Premium includes a 2  
page report

## BUSINESS CONSULTANCY AND DEVELOPMENT

We can provide a  
range of business  
consultancy services.

Whether you are  
looking for advice,  
want to launch a new  
product or do some  
market research,  
contact us for a  
personalised  
proposal based on  
your goals.

Contact Laura at  
[Hello@acornventure.co.uk](mailto:Hello@acornventure.co.uk)

Consultations are  
always free.

## BRAND REVIEW/EDITS

Have an existing brand  
which you would like  
tweaking?  
Prices start at £25/hour.

## PRODUCT DEVELOPMENT

Looking to develop  
your own range of  
products?

We have experience  
in helping SME's  
develop their own  
ranges and can  
manage everything  
from product  
sourcing,  
manufacturing and  
packaging. As well as  
assisting you with  
your processes and  
any new systems you  
may need to put into  
place.